

**eSucceed Charter School  
Governance Board Agenda  
Monday October 26, 2020  
3:00 - 4:30 p.m. Regular Board Meeting**  
[Zoom Link](#)

1. Call to order, roll call, and determination of a quorum (3:00pm)
2. Approval of the agenda (3:05pm)
3. Approval of the minutes from the September Board meeting (3:05 pm) [September Minutes](#)
4. Director and Authorizer Reports (3:10 - 3:40 pm, Michele)
  - 4.1 Daily operations/updates
    - Staffing Updates
  - 4.2 OnSite Monitoring - Rescheduled for November 9
    - Virtual Monitoring Guide  
[https://dpi.wi.gov/sites/default/files/imce/sms/Charter-Schools/2020-21\\_Virtual\\_Monitoring\\_Guide.pdf](https://dpi.wi.gov/sites/default/files/imce/sms/Charter-Schools/2020-21_Virtual_Monitoring_Guide.pdf)
    - On site monitoring Governance board  
[questionshttps://docs.google.com/document/d/18uY6L0zpuMGKa-LrMSSObfGAP36-YwpC-rbBDIvIPI/edit?usp=sharing](https://docs.google.com/document/d/18uY6L0zpuMGKa-LrMSSObfGAP36-YwpC-rbBDIvIPI/edit?usp=sharing)
  - 4.3 Parent Advisory Meetings
    - Monday, November 16. 4:00-5:00
    - Tuesday, February 16. 5:00-6:00
    - Wednesday, May 19. 6:00-7:00
  - 4.4 eSucceed and EdVisions Partnership [EdVisions Proposal](#)
  - 4.5 Financial Report (Wally) [eSucceed Financial Report](#)
- 5, New Business (3:40-4:30pm,) - Kelly
  - 5.1 Minutes from Initial Technology Discussion - revisit
  - 5.2 Conflict of Interest Policy [Conflict of Interest Policy](#)
  - 5.3 Technology Bids
  - 5.4 Policy for full time/part time students

## 5.5 Digital Marketing Discussion

- MidWest Family Digital Marketing [eSucceed campaign renewal Proposal](#)
- KeyStone Click [Research and Strategy proposal](#)  
[Paid advertising insight proposal](#)

## 5.6 Board Updates

- Board Member Resignation
- Board Officers

## 5.6 Bylaws(Kelly)

(<https://docs.google.com/document/d/1AZg60FVZyt60Ar7PWMOynAiQQL9oUkPNkZEHd5EaXK8/edi>)

## 6. Future Board Meetings 4th Monday of the month from 3:00-4:30

November 23, 2020

December 28, 2020

January 25, 2021

February 22, 2021

March 22, 2021

April 26, 2021

May 24, 2021

## 7. Adjourn