

eSucceed
3/2/2020 Notes

Approval of Agenda

- Brandon Phelps/Kelly Berry – Motion/Second, Approved

Approval of Minutes

- Brandon Phelps/Jeff Stevens – Motion/Second, Approved

Director and Authorizer Reports

- ACT testing this week
- Open enrollment packet is developed and ready to send
- Middle School expansion update. Focusing on fully project based middle school curriculum. Katy Stevens will become part of the leadership group.
- Marketing – Social Media campaign is going strong. Radio ads in progress. CVTC brochures have been sent to the districts for college credit.
- DPI Webpage requirements by March 14th.

New Business

- Digital Marketing Presentation. Discussion on target groups and areas. We will focus on the 94W corridor and see the pricing related to that proposal.
- On-Site Monitoring – DPI Visit upcoming this summer and a team is working toward meeting all goals.
- Board Development – Tax-exempt status update. Board member recruitment. We have some flyers to help generate further interest.
- Marketing. Digital Marketing discussion was brief as we covered a lot of topics during the Digital Marketing Presentation.
- Budget update. Reviewed Local, Grant, and Combined budget. Discussed ways we can continue to reduce costs since most of our enrollment is through the consortium.
- Administrative and Consultant Services discussion. Reviewed value of CESA contract ending June 2020.

Adjourn

Motion made by Brandon/seconded by Jeff. Meeting adjourned at 4:48