

**eSucceed Charter School
Governance Board Agenda**

Monday, March 2, 2020

3:00 p.m. Regular Board Meeting

CESA 10 - Room E

725 W Park Ave, Chippewa Falls, WI 54729

1. Call to order, roll call, and determination of a quorum
2. Approval of the agenda
3. Approval of the minutes from the February Board meeting
4. Director and Authorizer Reports (3:05 - 3:15)
 - 4.1 Daily operations/updates
 - Enrollment
 - State Testing
 - Open enrollment
 - Middle School expansion
 - Marketing (social media campaign, radio, CVTC, Webpage)
5. New Business (3:15-3:45)
 - 5.1 Digital Marketing Presentation - *Nicole* (3:15-3:35)
 - 5.2 On-Site Monitoring - *Michele* (3:35-3:45)
 - 5.3 Board Development - *Kelly* (3:45-3:50)
 - a. Tax-exempt status
 - b. Board member recruitment
 - 5.4 Marketing (3:50-4:00)
 - a. Digital Marketing discussion
 - 5.5 Budget update - *Wally* (4:00-4:10)
 - 5.6 Discussion for administrative and consultant services-Director - *Kelly* (4:10-4:30)
6. Adjourn

Next Board meeting: April 6, 2020, 3:00 - 4:30