

**eSucceed Charter School
Governance Board Agenda**
Monday, February 3, 2020
3:00 p.m. Regular Board Meeting
CESA 10 - Room E
725 W Park Ave, Chippewa Falls, WI 54729

1. Call to order, roll call, and determination of a quorum
Present: Kelly, Kristel (dialed-in), Brandon, Wally, Jeff, Michele
2. Approval of the agenda **Brandon Phelps motioned to approve the agenda, Jeff Stevens seconded, motion carried.**
3. Approval of the minutes from the January Board meeting **Jeff Stevens motioned to approve the minutes from Jan 2020 Board Meeting. Kelly seconded.**
4. Director and Authorizer Reports
 - 4.1 Daily operations/updates
 - Enrollment **18 full time stayed the same. Previously 82 part time, we are up to 91 currently.**
 - Student updates
 - 4.5 Marketing
 - Social Media Campaign **Social media campaign has started. Reached out to students and families to kick off the campaign.**
 - Radio ads **Radio ads begin next week running from 5:00 am to 8:00 pm, 4 times per day on 6 stations.**
 - Digital marketing
 - 4.6 CVTC update
 - 4.7 Strategic planning/board retreat June 25th 9:00-3:00
5. New Business
 - 5.1 Board Development
 - a. Tax-exempt status Kelly
 - b. Board member recruitment
 - 5.2 Review options for administrative (school director) and consultant services for eSucceed Charter School including anticipated proposals (Wally)
 - 5.2 Middle school expansion (vote to amend contract)**Motion to amend contract for middle school expansion from 9-12 to 6-12. Motion Kelly Berry, Second Kristel Tavare. Motion passes.**

5.3 Midwest Family Proposal ***Reviewed Midwest Family Proposal. We will have them present additional options during the March board meeting. Discussed increasing the campaign duration.***

5.4 Teacher phones ***Discussed Teacher phones. Jeff opened a support ticket to review Google Voice call options and pricing.***

5.5 Buck Institute Training (PBL World) **Buck Institute Training – Out of State needs board approval. Motion to approve funding to approve teacher travel to Buck Institute by Kelly Berry, Second Brandon Phelps. Motion passes.**

6. Adjourn

Next Board meeting: March 2, 2020, 3:00 - 4:30